

NCC Cable System Order

Order #	62423802
Syscode	0504
System Name	Cablevision/Morris, NJ
Market	New York

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
-	

Flight Dates	05/22/17 - 06/11/17
Agency	Medium Buying LLC
Advertiser	Platt for Freeholder

Client Code	
Product Code	
Est Code	NA
Product Name	Morris County
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/01/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		3	
Total		\$13,610.00	
Commission		\$2,041.50	
Net Total		\$11,568.50	
Total Spots		169	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3 5.30 MGs on new nets. no change in dollars.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/22/17	5/28/17	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	
2	FXNC	FXNC EM	5/29/17	6/4/17	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$99.00	\$0.00	30	
3	FXNC	FXNC EM	6/5/17	6/11/17	05:00	09:00	X	X						-	-	0	\$99.00	\$0.00	30	
4	FXNC	FXNC EF	5/22/17	5/28/17	15:00	19:00	X	X	X	X	X	X	X	-	-	0	\$90.00	\$0.00	30	
5	FXNC	FXNC EF	5/29/17	6/4/17	15:00	19:00	X	X	X	X	X	X	X	-	-	0	\$90.00	\$0.00	30	
6	FXNC	FXNC EF	6/5/17	6/11/17	15:00	19:00	X							-	-	0	\$90.00	\$0.00	30	
7	FXNC	FXNC PT	5/22/17	5/28/17	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$176.00	\$0.00	30	
8	FXNC	FXNC PT	5/29/17	6/4/17	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$176.00	\$0.00	30	
9	FXNC	FXNC PT	6/5/17	6/11/17	19:00	24:00	X							-	-	0	\$176.00	\$0.00	30	
10	FXNC	FXNC EM	5/22/17	5/28/17	05:00	09:00	X	X	X	X	X	X	X	-	-	18	\$76.00	\$1,368.00	30	R2 -4x
11	FXNC	FXNC EM	5/29/17	6/4/17	05:00	09:00	X	X	X	X	X	X	X	-	-	21	\$76.00	\$1,596.00	30	R2 -4x
12	FXNC	FXNC EM	6/5/17	6/11/17	05:00	09:00	X	X						-	-	6	\$76.00	\$456.00	30	
13	FXNC	FXNC EF	5/22/17	5/28/17	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$69.00	\$966.00	30	R2 -9x
14	FXNC	FXNC EF	5/29/17	6/4/17	15:00	19:00	X	X	X	X	X	X	X	-	-	23	\$69.00	\$1,587.00	30	R2 -9x
15	FXNC	FXNC EF	6/5/17	6/11/17	15:00	19:00	X							-	-	6	\$69.00	\$414.00	30	
16	FXNC	FXNC PT	5/22/17	5/28/17	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$134.00	\$1,876.00	30	R2 -7x
17	FXNC	FXNC PT	5/29/17	6/4/17	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$134.00	\$2,814.00	30	R2 -7x
18	FXNC	FXNC PT	6/5/17	6/11/17	19:00	24:00	X							-	-	5	\$134.00	\$670.00	30	
19	FXNC	FXNC EM	5/29/17	6/4/17	05:00	09:00			X	X	X	X	X	-	-	0	\$76.00	\$0.00	30	R3 -4x R2 MG +4x
20	FXNC	FXNC EF	5/29/17	6/4/17	15:00	19:00			X	X	X	X	X	-	-	0	\$69.00	\$0.00	30	R3 -9x R2 MG +9x
21	FXNC	FXNC PT	5/29/17	6/4/17	19:00	24:00			X	X	X	X	X	-	-	0	\$134.00	\$0.00	30	R3 -7x R2 MG +7x

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Market	New York

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Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar17
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Flight Dates	05/22/17 - 06/11/17
Agency	Medium Buying LLC
Advertiser	Platt for Freeholder

Client Code	
Product Code	
Est Code	NA
Product Name	Morris County
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/01/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		3	
Total		\$13,610.00	
Commission		\$2,041.50	
Net Total		\$11,568.50	
Total Spots		169	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3 5.30 MGs on new nets. no change in dollars.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FBN	FBN EM	5/29/17	6/4/17	05:00	09:00				X	X	X	X	-	-	6	\$12.00	\$72.00	30	R3 MGs IPE 05/09/17-05/22/17
23	FBN	FBN EM	6/5/17	6/11/17	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	R3 MGs IPE 05/09/17-05/22/17
24	FBN	FBN DT	5/29/17	6/4/17	09:00	15:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	R3 MGs IPE 05/09/17-05/22/17
25	FBN	FBN DT	6/5/17	6/11/17	09:00	15:00	X							-	-	1	\$10.00	\$10.00	30	R3 MGs IPE 05/09/17-05/22/17
26	FBN	FBN EF	5/29/17	6/4/17	15:00	19:00				X	X	X	X	-	-	3	\$6.00	\$18.00	30	R3 MGs IPE 05/09/17-05/22/17
27	FBN	FBN EF	6/5/17	6/11/17	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	R3 MGs IPE 05/09/17-05/22/17
28	FBN	FBN PT	5/29/17	6/4/17	19:00	24:00				X	X	X	X	-	-	5	\$7.00	\$35.00	30	R3 MGs IPE 05/09/17-05/22/17
29	FBN	FBN PT	6/5/17	6/11/17	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	R3 MGs IPE 05/09/17-05/22/17
30	DISC	DISC EF	5/29/17	6/4/17	15:00	19:00				X	X	X	X	-	-	3	\$46.00	\$138.00	30	R3 MGs IPE 05/09/17-05/22/17
31	DISC	DISC EF	6/5/17	6/11/17	15:00	19:00	X							-	-	1	\$46.00	\$46.00	30	R3 MGs IPE 05/09/17-05/22/17
32	DISC	DISC PT	5/29/17	6/4/17	19:00	24:00				X	X	X	X	-	-	5	\$90.00	\$450.00	30	R3 MGs IPE 05/09/17-05/22/17
33	DISC	DISC PT	6/5/17	6/11/17	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	R3 MGs IPE 05/09/17-05/22/17
34	HIST	HIST EF	5/29/17	6/4/17	15:00	19:00				X	X	X	X	-	-	2	\$65.00	\$130.00	30	R3 MGs IPE 05/09/17-05/22/17
35	HIST	HIST EF	6/5/17	6/11/17	15:00	19:00	X							-	-	1	\$65.00	\$65.00	30	R3 MGs IPE 05/09/17-05/22/17
36	HIST	HIST PT	5/29/17	6/4/17	19:00	24:00				X	X	X	X	-	-	5	\$124.00	\$620.00	30	R3 MGs IPE 05/09/17-05/22/17

NCC Cable System Order

Order #	62423802	Flight Dates	05/22/17 - 06/11/17	Update Date	06/01/17
Syscode	0504	Agency	Medium Buying LLC	Version	4 Vs. 3
System Name	Cablevision/Morris, NJ	Advertiser	Platt for Freeholder	Show All Lines	
Market	New York			Total # of Weeks	3
		Client Code		Total	\$13,610.00
AE	Andrew Yolles	Product Code		Commission	\$2,041.50
Sales Coordinator	Collin Moore	Est Code	NA	Net Total	\$11,568.50
Office	Washington	Product Name	Morris County	Total Spots	169
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R3 5.30 MGs on new nets. no change in dollars.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
37	HIST	HIST PT	6/5/17	6/11/17	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	R3 MGs IPE 05/09/17-05/22/17

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	46	123	0	0	0	0	0	0	0	0	0	0	169
AMT	\$4,210.00	\$9,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,610.00

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Date Printed 07/03/17

62423802 | New York | Cablevision/Morris, NJ | 0504 |

NCC Cable System Order

Order #	62423802	Flight Dates	05/22/17 - 06/11/17	Update Date	05/22/17
Syscode	0689	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Skylands, NJ	Advertiser	Platt for Freeholder	Show All Lines	
Market	New York			Total # of Weeks	3
		Client Code		Total	\$2,127.50
AE	Andrew Yolles	Product Code		Commission	\$319.13
Sales Coordinator	Collin Moore	Est Code	NA	Net Total	\$1,808.38
Office	Washington	Product Name	Morris County	Total Spots	89
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.16 New Candidate Order			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/22/17	5/28/17	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$16.75	\$234.50	30	
2	FXNC	FXNC EM	5/29/17	6/4/17	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$16.75	\$234.50	30	
3	FXNC	FXNC EM	6/5/17	6/11/17	05:00	09:00	X	X						-	-	4	\$16.75	\$67.00	30	
4	FXNC	FXNC EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
5	FXNC	FXNC EF	5/29/17	6/4/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	30	
6	FXNC	FXNC EF	6/5/17	6/11/17	16:00	19:00	X							-	-	2	\$22.00	\$44.00	30	
7	FXNC	FXNC PT	5/22/17	5/28/17	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$29.50	\$590.00	30	
8	FXNC	FXNC PT	5/29/17	6/4/17	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$29.50	\$590.00	30	
9	FXNC	FXNC PT	6/5/17	6/11/17	19:00	24:00	X							-	-	5	\$29.50	\$147.50	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	39	50	0	0	0	0	0	0	0	0	0	0	89
AMT	\$934.50	\$1,193.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,127.50

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Date Printed 07/03/17

62423802 | New York | Comcast/Skylands, NJ | 0689 |

NCC Cable System Order

Order #	62423802	Flight Dates	05/22/17 - 06/11/17	Update Date	05/22/17
Syscode	7911	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Comcast/Far Hills, NJ	Advertiser	Platt for Freeholder	Show All Lines	
Market	New York			Total # of Weeks	3
		Client Code		Total	\$1,212.00
AE	Andrew Yolles	Product Code		Commission	\$181.80
Sales Coordinator	Collin Moore	Est Code	NA	Net Total	\$1,030.20
Office	Washington	Product Name	Morris County	Total Spots	102
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	5.16 New Candidate Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/22/17	5/28/17	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$8.50	\$119.00	30	
2	FXNC	FXNC EM	5/29/17	6/4/17	05:00	09:00	X	X	X	X	X	X	X	-	-	15	\$8.50	\$127.50	30	
3	FXNC	FXNC EM	6/5/17	6/11/17	05:00	09:00	X	X						-	-	4	\$8.50	\$34.00	30	
4	FXNC	FXNC EF	5/22/17	5/28/17	16:00	19:00	X	X	X	X	X			-	-	10	\$11.00	\$110.00	30	
5	FXNC	FXNC EF	5/29/17	6/4/17	16:00	19:00	X	X	X	X	X			-	-	10	\$11.00	\$110.00	30	
6	FXNC	FXNC EF	6/5/17	6/11/17	16:00	19:00	X							-	-	3	\$11.00	\$33.00	30	
7	FXNC	FXNC PT	5/22/17	5/28/17	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$14.75	\$309.75	30	
8	FXNC	FXNC PT	5/29/17	6/4/17	19:00	24:00	X	X	X	X	X	X	X	-	-	20	\$14.75	\$295.00	30	
9	FXNC	FXNC PT	6/5/17	6/11/17	19:00	24:00	X							-	-	5	\$14.75	\$73.75	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	45	57	0	0	0	0	0	0	0	0	0	0	102
AMT	\$538.75	\$673.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,212.00

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62423802 | New York | Comcast/Far Hills, NJ | 7911 |